



## **PRESS RELEASE**

April 26, 2016

### **Measuring methods for experts**

#### **INFIANA opens up new possibilities for IR spectroscopy**

For global specialty film manufacturer Infiana, research and innovation plays a decisive role. At the PSTC Tape Summit 2016 to be held in Orlando, FL, from May 2<sup>nd</sup>-6<sup>th</sup>, researchers from Infiana's R&D team will be presenting a whole new area of use for infra-red (IR) spectroscopy. During the event, Dr. Stefan Knoke, Application Technology Manager at Infiana, will explain to a specialist audience why the tried and tested measuring method of IR spectroscopy can also play a decisive role in film coating. 'The measuring process itself is not new. But to date it has never been used to determine the curing degree of silicone coatings. Now, however, we have found a way to apply IR spectroscopy in the pressure-sensitive market as well, thereby allowing us to offer our customers considerable commercial advantages.'

On May 5, Dr. Knoke will show an audience of international experts from the pressure-sensitive market how to use the measuring method in a simulated manufacturing process, and will compare it to other methods used to date. In addition, Infiana's international four-person team will demonstrate other new developments, as well as the company's entire product portfolio at the on-site exhibitor showcase.

The PSTC Tape Summit 2016 brings together specialists from the adhesive tape industry and its suppliers. The event is staged annually by the Pressure Sensitive Tape Council (PSTC), a US trade association for tape manufacturers.

**About Infiana Group:**

Infiana Group develops and produces engineered and innovative specialty films for the consumer market and for industry. The Group employs about 800 people at its three sites located in Forchheim (Germany), Malvern (USA) and Samutsakorn (Thailand). Infiana serves the personal care market (film products for the packaging of hygiene items), healthcare market (release films, process films and films for packaging), construction sector (release films and surface films), composites market (release and process films) and pressure sensitive market (silicone-coated release films). In 2015, Infiana Group generated a turnover of 205 million euros. For more information visit [www.infiana.com](http://www.infiana.com).

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